

Community Workshop Exercise

February 27, 2010



Question 1

A new General Plan should balance many goals for the City's future. Please rank the priority that should be given to the following ten (10) factors when selecting the City's future land use plan. This question allows you to indicate the relative importance of each factor by allocating your 10 dots among the choices.

You may allocate any number of dots to each. For example, you could allocate all 10 dots to a single factor if that factor is the only one of importance to you, or you could allocate 1 dot to each factor if each should be given equal importance. Plan for:

- 1) **Economic Development** (maximize opportunities for job growth)
- 2) **Environmental Impacts** (minimize impacts upon air quality, water demand, etc.)
- 3) **Housing Availability** (provide housing capacity to fully meet projected demand)
- 4) **Transit Ridership** (maximize projected BART, Light Rail and Bus ridership)
- 5) **Fiscal Stability for Municipal Services** (maximize City's potential to provide services and facilities for the public)
- 6) **Regional (Countywide) Roadway Congestion** (minimize increases in regional traffic levels on freeways/expressways)
- 7) **Local (Citywide) Roadway Congestion** (minimize increases in congestion on local San José streets)
- 8) **Developing Neighborhood "Villages"** (emphasize growth in vibrant, walkable, mixed-use Village centers that provide additional retail and services in proximity to residential neighborhoods)
- 9) **Developing Commercial Corridors** (emphasize growth along vibrant, walkable commercial streets that span and connect areas of the City)
- 10) **Strong Identity** (create unique, identifiable places with distinct architecture, streetscapes, open spaces, etc.)

Question 2

The new General Plan will provide goals for both the desired amount of new job growth and the desired amount of new housing growth in San José through the year 2040. San José currently has more residents than jobs. Typically, large cities have more jobs than residents. You can view a chart of the Land Use Study Scenarios at http://sanjoseca.gov/planning/gp_update/docs/StudyScenariosChart.pdf.

San José should plan for:

- ☐ More capacity for housing (continue current pattern)
- ☐ Equal capacity for jobs and housing (Scenario 3)
- ☐ More capacity for jobs (Scenarios 1, 2 and 5)
- ☐ A regional job center (Scenario 4)

Question 3

Input and discussion during the past 18 months from the Envision San José 2040 Task Force and community members has suggested that new development of housing and job opportunities be focused on transit stations and significant transportation corridors. Please indicate, from 1 (no growth) to 5 (most growth), how much new **HOUSING** growth capacity should be planned in each location.

Housing Growth Locations	1 No Growth	2	3	4	5 Most Growth
Downtown	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Future BART Station Areas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Light Rail Station Areas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Commercial Corridors/Business Districts (examples: Alum Rock, Stevens Creek, Bascom)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
New Neighborhood Villages (Add housing on top of shopping)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Employment Lands (examples: North San José, Edenvale)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Question 4

Input and discussion during the past 18 months from the Envision San José 2040 Task Force and community members has suggested that new development of housing and job opportunities be focused on transit stations and significant transportation corridors. Please rank the following five areas 1 through 5, indicating how much new **JOB** growth capacity should be planned in each location.

Job Growth Locations	1 No Growth	2	3	4	5 Most Growth
Downtown	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Future BART Station Areas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Light Rail Station Areas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Commercial Corridors/Business Districts (examples: Alum Rock, Stevens Creek, Bascom)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
New Neighborhood Villages (Add office on top of shopping)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Employment Lands (examples: North San José, Edenvale)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>